C-IDEAS
BLOCKCHAIN-AS-A-SERVICE
(GDPR Compliant)

2018 IEEE Global Blockchain Summit
There’s a major problem in Data Management today.

Trust

Middlemen are operating hidden factories, and hiding behind obfuscation, inefficiency, noise, waste, fraud and are engaged in psychographic manipulation.
LEGACY WORKFLOW
"...with great power comes great abuses"
C-IDEAS EXCHANGE BAAS

RESULTS:
Targeted 25% Cost Reduction Recurring Annually with NO: Ai Bots Fraud Click Farms Non Value Added Middle Men

OE BaaS

Research
Commerce
Finance

GDPR Compliant
OE TECHNOLOGY MATRIX

Smart Devices  Blockchain  Cryptographic Security
Data Exchanges  Crypto Economic Utility  Data-in-Motion
Social Media  Artificial Intelligence  Edge & App Services
Blockchain-as-a-Service

**OE BaaS- Blockchain as a Service Platform**

**MARKETPLACE**

- Data Provider API
- Data Consumer API
- BLOCKCHAIN APPLICATIONS (Dapps)
- Smart Contracts/Transactions
- OE Utility Tokens
- BLOCKCHAIN SERVICES
- Permission Layer
- Consensus Protocol
- BLOCKCHAIN PROCESSES
- BLOCKCHAIN DATA
- Data Validation, Hashing, Cryptography
- BLOCKCHAIN /DLT PLATFORM
- Ethereum, EOS, NEO, IOTA, Hyperledger, Multichain, Corda, etc
- BLOCKCHAIN NETWORK
- Decentralized Storage, Computing & Messaging

**OPINION ECONOMY**

- Passive premium data linked by OE Members, accessible for a fee from Buyer → Seller

**CONSUMERS**

- Brands
- Research Technologies Platform
- Proprietary Data Links

**PROVIDERS**

- Opinion Economy Members
- Opinion Wallet Creation & Management (Contact Agencies)
- Premium Linked Data

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OUR PRIORITIES

BUILD  public & private Blockchain-as-a-Service Exchange

BROKER  data monetization in a free market economy

ELIMINATE  non-value added middlemen, noise, fraud, & waste

TRANSFORM  the insights data management economy
**PROPRIETARY TECHNOLOGY**
We have patents pending proprietary BaaS platform, infrastructure and B2B, B2B2C, and B2E facing tools to gather, validate, store, share, analyze, and monetize market research.

**THOUGHT LEADERSHIP**
The OE team includes global thought leadership from fortune 100 Companies and Global Distribution Channels & Research Organizations.

**KEY PARTNERSHIPS**
The OE has important partnerships with leading Market Research Firms, Panel Companies, Contact Agencies, Academic Institutions and Field Research Workgroups.

**EARLY ADVANTAGE**
The OE has first mover advantage, and already secured it's first high profile Early Adopter Customer.
EDGE SERVICES

- DEMOCRATIZE USER DATA

- ENABLING FREEDOM OF CHOICE USE / MONITIZATION

- CREATING NEW MARKETS

- ZERO TOUCH EDGE WRAPPED FUNCTIONS ENABLE EXPONENTIAL SCOPE AND SCALE.
FOCUSED ON REAL GROWTH

Which produces **TANGIBLE WINS**
in more than just one arena.
THANK YOU

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